

## Terms & Conditions of BMW Online Exclusive Platform:

1. Reserve a vehicle of your choice from the models offered **BMW Online Exclusive Platform** by BMW Hong Kong (“BMW HK”). Model availability is subject to first-come first-served basis. Actual inventory status also to be confirmed by your physical visit to our office premises.
2. Offer of double BMW Points and automatic enrolment in the BMW Loyalty Rewards are subject to the terms and conditions of the BMW Loyalty Rewards.
3. Customer can receive a \$300 BMW Lifestyle Gift Collection Voucher for purchasing BMW model on BMW Online Exclusive Platform during 1 Jan 2021 to 31 Dec 2021; Those who does not find their ideal vehicle during this period can retain the extra points offer coupon, to be used on or before 31 Dec 2021. Offer of \$300 BMW Lifestyle Gift Collection Voucher is subject to the terms and conditions of the BMW Lifestyle Gift Collection Voucher.

A reservation is deemed successful as of submission of the sales contract signed and a payment of HK\$500 of deposit online. Each model is offered on a limited quota and is available on first-come, first-served basis.

4. Our sales representative would notify you of the status of your selected vehicle within 24 hours. In case your vehicle of choice is no longer available, your online deposit will be refunded via cheque. If you cannot be reached by the sales representative, the reserved vehicle would be held for three working days, after which it shall be offered online again. We reserve the right to increase or otherwise adjust the new offer price of the same vehicle. The full amount of your online deposit would be refunded to you via a cheque.
5. If a refund of the online deposit is required, the full amount of the online deposit would be refunded to you via a cheque, and the processing time will take at least ten (10) working days.
6. All purchases must be completed within seven (7) days of placing the online deposit: including choosing all accessories and options, signing the sales agreement with the sales representative and paying the required deposit payments within seven (7) days of making the online deposit. If you wish to change to another vehicle and put the deposit towards this new choice, you must confirm such change within seven (7) days of paying the online deposit.
7. The payment of HK\$500 online deposit that you paid on **BMW Online Exclusive Platform** will fully go towards your vehicle full deposit as stipulated in the sales agreement of your vehicle.
8. Vehicle models and prices shown on **BMW Online Exclusive Platform** are for reference only, and the vehicle external appearance, specifications and options may vary depending on the actual model available and shall be confirmed only in the vehicle sales contract.
9. All vehicles offered on are time-limited models, and their prices and/or specifications may be adjusted accordingly when removed from or reposted onto the BMW Online Exclusive Platform.

10. Use of the website contents or making a purchase online means that you are at least 18 years old, and consent to all terms and conditions and our [privacy policy](#). No refunds are available if you are found to be using the credit card of another person or pretend another identity and your reservation shall be automatically rescinded.
11. All payment details shall be deemed to have been made in your own name or if on behalf of a company, deemed to have been made under authorization granted lawfully by that company. You may be asked to provide proof of such valid authorization.
12. BMWHK shall not be liable howsoever for any unsuccessful reservations due to any problems with the computer, cabling, router or website system, untimely transfer of electronic information, or use of incomplete, incorrect or inaccurate information.
13. The BMW Online Exclusive Platform is subject to change without prior notice. In case of any discrepancy between the English and Chinese versions of this online platform and its contents, the English version shall prevail.
14. BMWHK shall always have the right and discretion to make the final and sole decision regarding offers, pricing and vehicle models, specifications, options and accessories and their availability and all interpretation in connection thereof without further notice. BMWHK reserves the right of final decision and interpretation in the case of any dispute.

**BMW Loyalty Rewards terms and conditions:**

1. The reward campaign is valid from now until 31st December, 2021.
2. BMW Loyalty Rewards is only applicable to owners who have purchased BMW/MINI/BMW Motorrad/BMW Premium Selection/MINI Next vehicle(s) (“Qualified Unit(s)”) from BMW Concessionaries (HK) Limited (“BMW Hong Kong”). Upon purchase of the next Reward Unit(s) (including BMW/MINI/BMW Motorrad/BMW Premium Selection/MINI Next vehicle(s)) on **BMW Online Exclusive Platform**, the owner is entitled to enjoy the BMW Points reward as set out here below:

Reward Tier	Number of <b>Qualified Unit(s)</b> purchased from BMW Hong Kong	<b>Reward Unit(s)</b>	BMW Points on <b>Reward Unit</b> (Promotional Price New Vehicle) Purchased from <b>BMW Online Exclusive Platform</b>

BMW Online Exclusive Platform Exclusive Tier	No registered vehicle in BMW Hong Kong	The 1 <sup>st</sup> Vehicle	0.5% of Pre-tax value
Silver	1	The 2 <sup>nd</sup> Vehicle	1% of Pre-tax value
Gold	2	The 3 <sup>rd</sup> Vehicle	2% of Pre-tax value
Platinum	3 or more	The 4 <sup>th</sup> Vehicle or more	3% of Pre-tax value

3. The owner for **Qualified Unit** and **Reward Unit** must be the same person in order to participate in the **BMW Loyalty Rewards** program.
4. If the vehicle is registered under company name, both **Qualified Unit** and **Reward Unit** should be registered under the same company. Group companies, subsidiaries and affiliates are not considered as the same company to enjoy Loyalty Rewards.
5. The vehicle registration records held by BMW Hong Kong are definitive and conclusive.
6. BMW Loyalty Rewards is not applicable to other promotional offers made by BMW Hong Kong.
7. BMW Points cannot be used on the purchase of Reward Unit and can be only used on the purchase of the next vehicle/product/service.
8. BMW Points can be used to settle the amount of any vehicle/service purchase in BMW Hong Kong during the validity period including the purchase of BMW/MINI/BMW Motorrad/BMW Premium Selection/MINI Next vehicles and aftersales labor services and parts (please refer to clause 10). 1 BMW Point is equivalent to HKD 1. Any payment of less than HKD 1 settled by BMW Points will be rounded up and deducted as HKD 1.
9. If BMW Points are used to purchase any aftersales services and parts, the services and parts can only be used on the Reward Unit and may not be applicable on other vehicles.
10. BMW Points can be used on maintenance, repair and parts installation services of Reward Unit and not applicable to insurance Excess; insurance depreciation and government vehicle examination services. Car accessories and lifestyle collection items can only be purchased with BMW Point when the item(s) is/are purchased together with any maintenance, repair and parts installation on the Reward Unit. All the above mentioned items must be issued under the same repair order.
11. If BMW Points is used to settle the full amount or partial amount of payment, the balance of BMW Points should be deducted before the second choice of payment is used; if the balance of BMW Points exceeds the payment amount,

the remaining BMW Points can be used for the next product/service purchase during the validity period.

12. BMW Points can be used after 6 months from new vehicle registration of Reward Unit and expires in 3 years counting from the new vehicle registration date (e.g. If the Reward Unit is registered on 21st March, 2019, the validity of BMW Points starts from 21st September, 2019 and ends on 20th March, 2022 (both dates inclusive)).
13. If the reward unit is sold to another owner, the remaining BMW Points of that Reward Unit will be forfeited immediately. BMW Points are not transferable to the next owner or other vehicles of the original owner.
14. BMW Points are non-transferable, non-refundable nor exchangeable for cash or cash equivalent.
15. In case of any discrepancy between the English and Chinese versions of this Program, the English version shall prevail. BMWHK reserves the right to amend, revise, suspend, vary or terminate this Program or amend its Terms and Conditions at any time for any reason howsoever without prior notice. In case of any dispute, BMWHK reserves the right of final decision and interpretation and all relevant parties shall be bound thereto.